



## SCRUM product owner certified (SPOC®)

Scrum Product Owner Certified (SPOC®) is relevant for Product Owners and experienced practitioners who represent business interests in a project.





## SCRUM product owner certified (SPOC®)

In a nutshell...

In this course, Scrum Product Owner Certified (SPOC®) professionals will

- Gain practical and working knowledge of Scrum that equips them to handle the business aspects and stakeholders in a Scrum environment.
- Understand that they represent the interests of the stakeholders in the Scrum Team.
- Learn how, as the 'the voice of the customer', they are responsible for ensuring clear communication of product or service functionality requirements.
- Learn how to define Accepting Criteria and ensure that it is met.

### Can I attend?

This certification is appropriate for anyone who interacts with a Scrum Team, provides business requirements, or manages the business aspects of a project.

### Are there prerequisites?

There is no prerequisite for this certification. However, SDC® or SMC® certified professionals will be able to better understand the concepts required for this certification.



# SCRUM product owner certified (SPOC®) overview

## Course outline

### Agile Overview

- What is Agile and why use Agile?
- The Agile Manifesto
- Principles behind the Agile Manifesto
- Declaration of Interdependence
- Agile vs. Traditional Project Management
- Agile Methods

### Scrum Overview

- Planning in Scrum
- Scrum Framework
- Scrum Roles
- Scrum Flow

### Initiate

- Create Project Vision
- Identify Scrum Master and Stakeholders
- Form Scrum Team
- Develop Epic(s)
- Create Prioritized Product Backlog
- Conduct Release Planning

### Plan and Estimate

- Create User Stories
- Estimate User Stories
- Commit User Stories
- Identify Tasks
- Estimate Tasks
- Create Sprint Backlog

### Implement

- Create Deliverables
- Conduct Daily Stand-up
- Groom Prioritized Product Backlog

### Review and Retrospect

- Demonstrate and Validate Sprint
- Retrospect Sprint

### Release

- Ship Deliverables
- Retrospect Project

**Reference book:** A Guide to [Scrum](#) Body of Knowledge (SBOK™ Guide) by [SCRUMstudy](#).

**Maintaining Certification:** Take the SDC® Recertification exam every 3 years or earn any [SCRUMstudy™](#) Certification.

### What do I get?

- Videos, Case Studies
- E-copy of SBOK Guide
- Important terms and concepts
- VMedu Mobile App
- Online study material
- DWD facilitator support in the form of guidance, online discussions and coaching sessions
- An e-Certificate upon successful completion of the exam.

### Optional extra's:

- Physical Certificate (Please note: Average duration of shipment delivery is 10-15 days; additional costs apply)
- Hardcopy course material available on request

### What's the exam format?

- Multiple choice
- 140 questions
- 180 minutes
- Online proctored exam
- Two free exam retakes

### What accreditation will I get?

- You will receive [The Scrum Product Owner Certified SPOC®](#) from [SCRUMstudy](#)
- Your name will be added to the [SCRUMstudy](#) Certification Registry.

